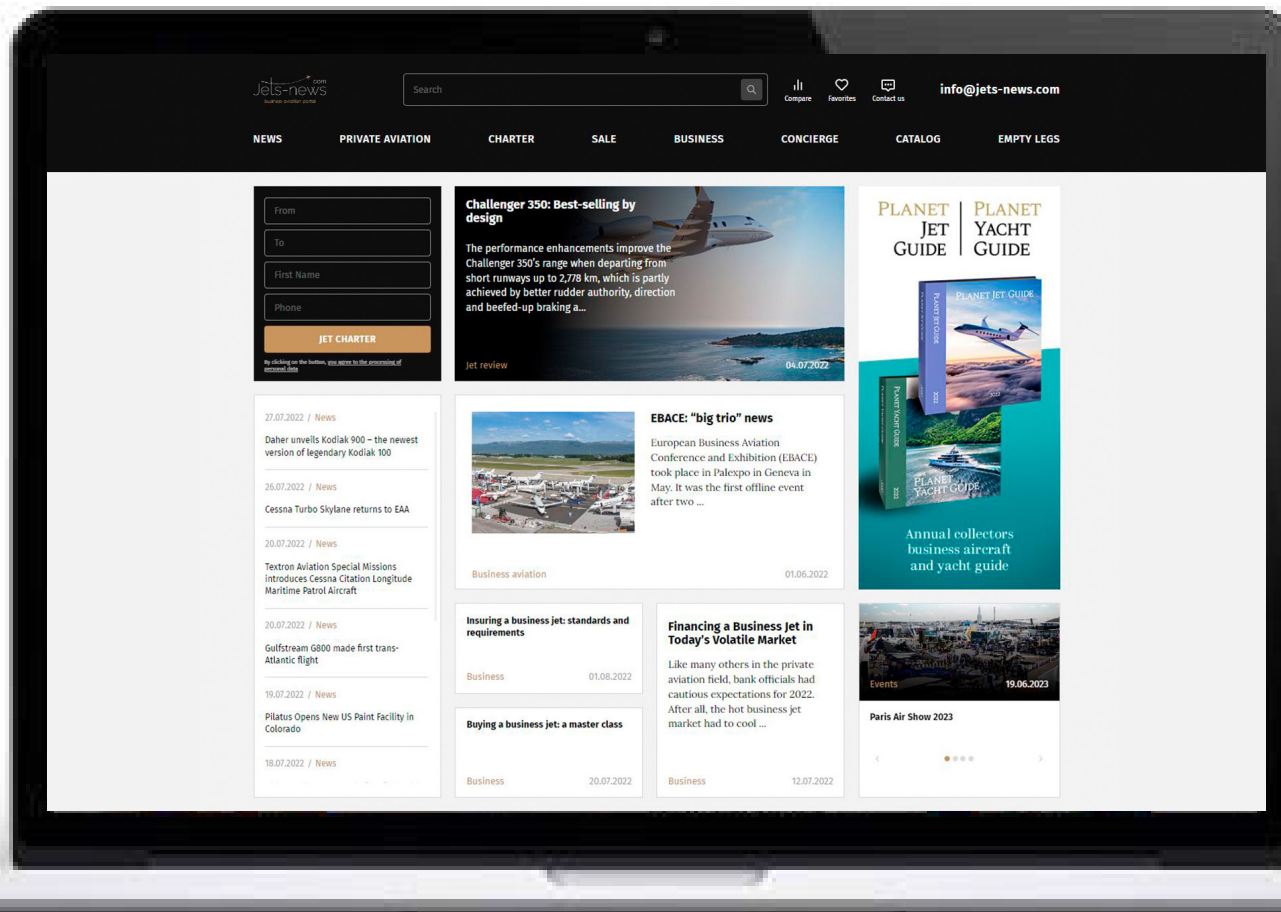


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2022



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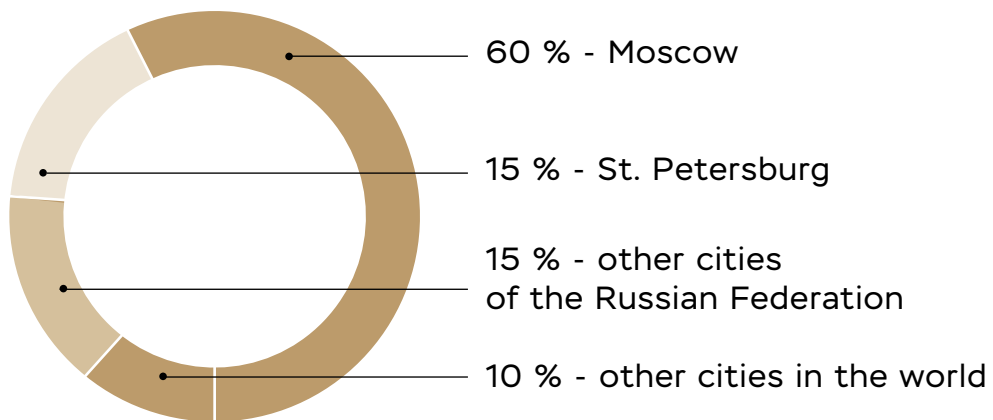
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TARGET AUDIENCE

Audience core: men and women aged 25 -54 years.
Residents of megacities who lead an active lifestyle.



70 %

MALES

30 %

FEMALES



STATISTICS

350 thousand

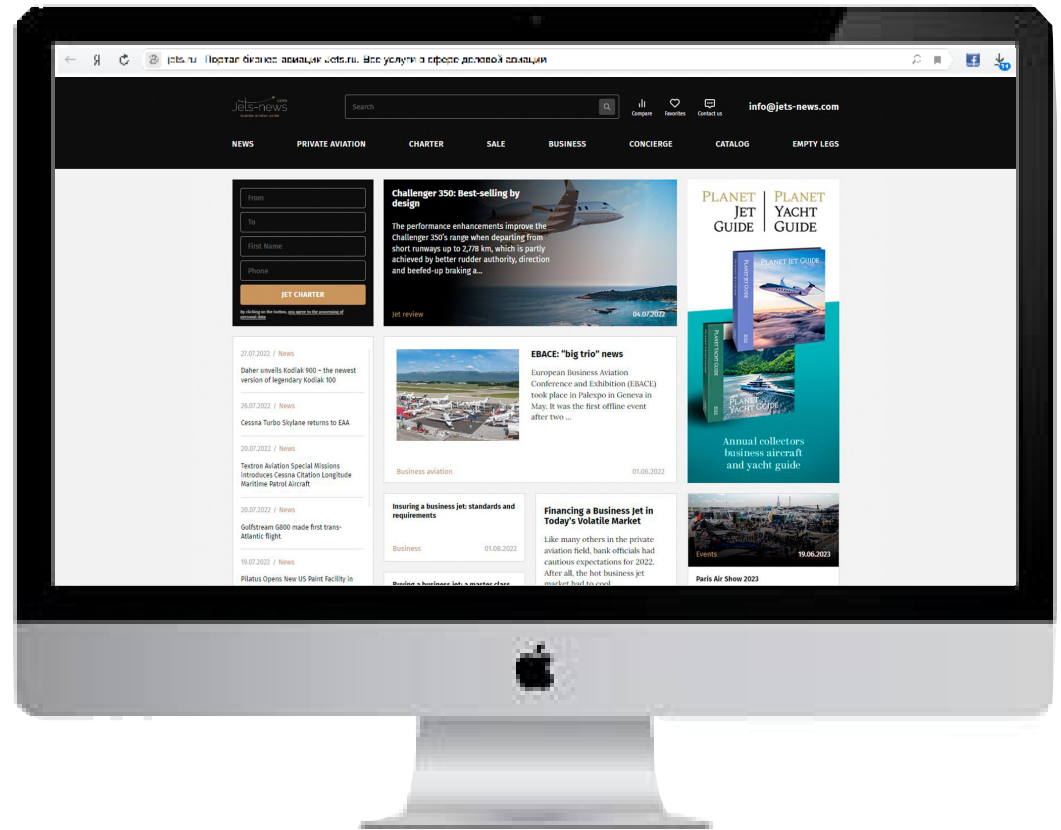
UNIQUE VISITORS PER MONTH

3.5 minutes

AVERAGE TIME SPENT ON WEBSITE

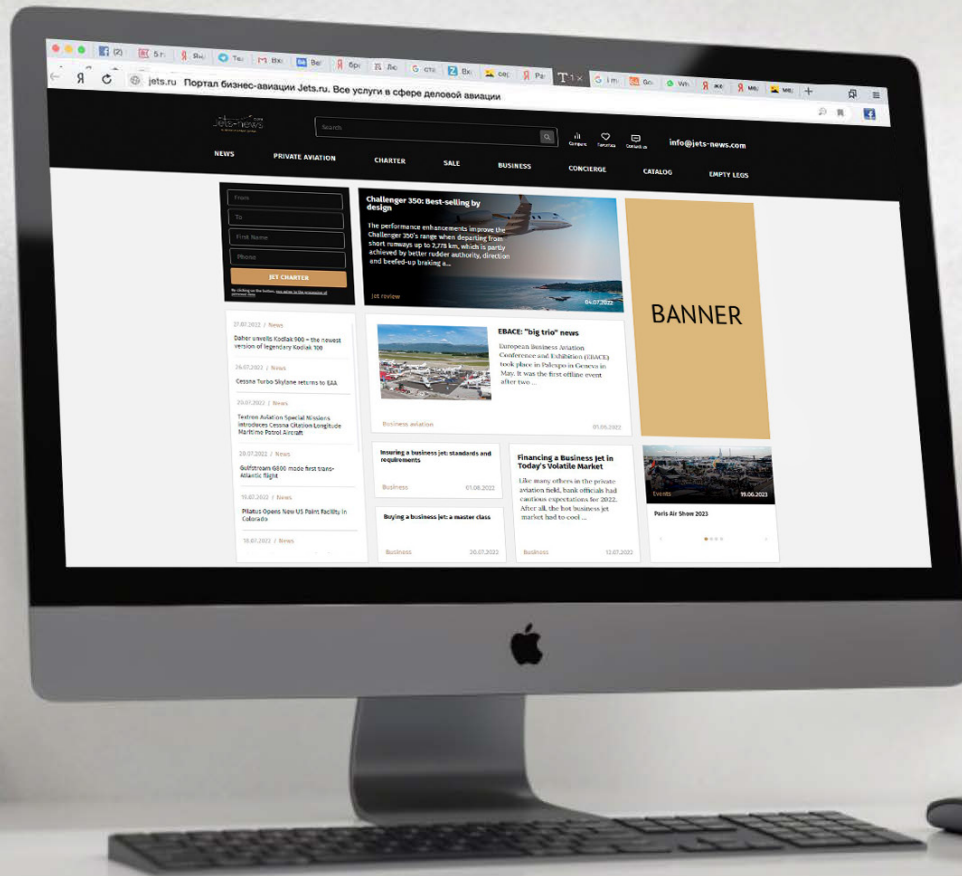
1.5 min.

IMPRESSIONS PER MONTH

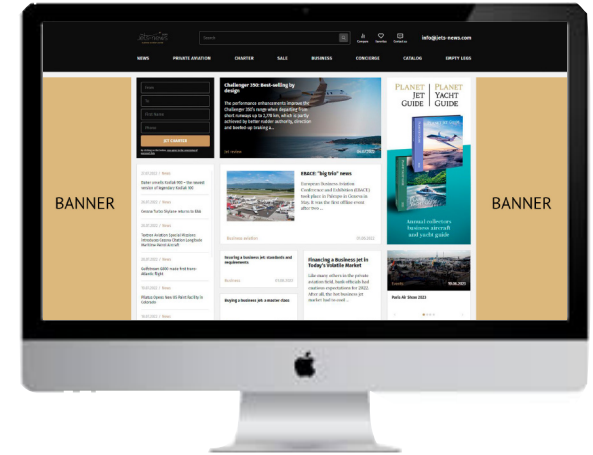


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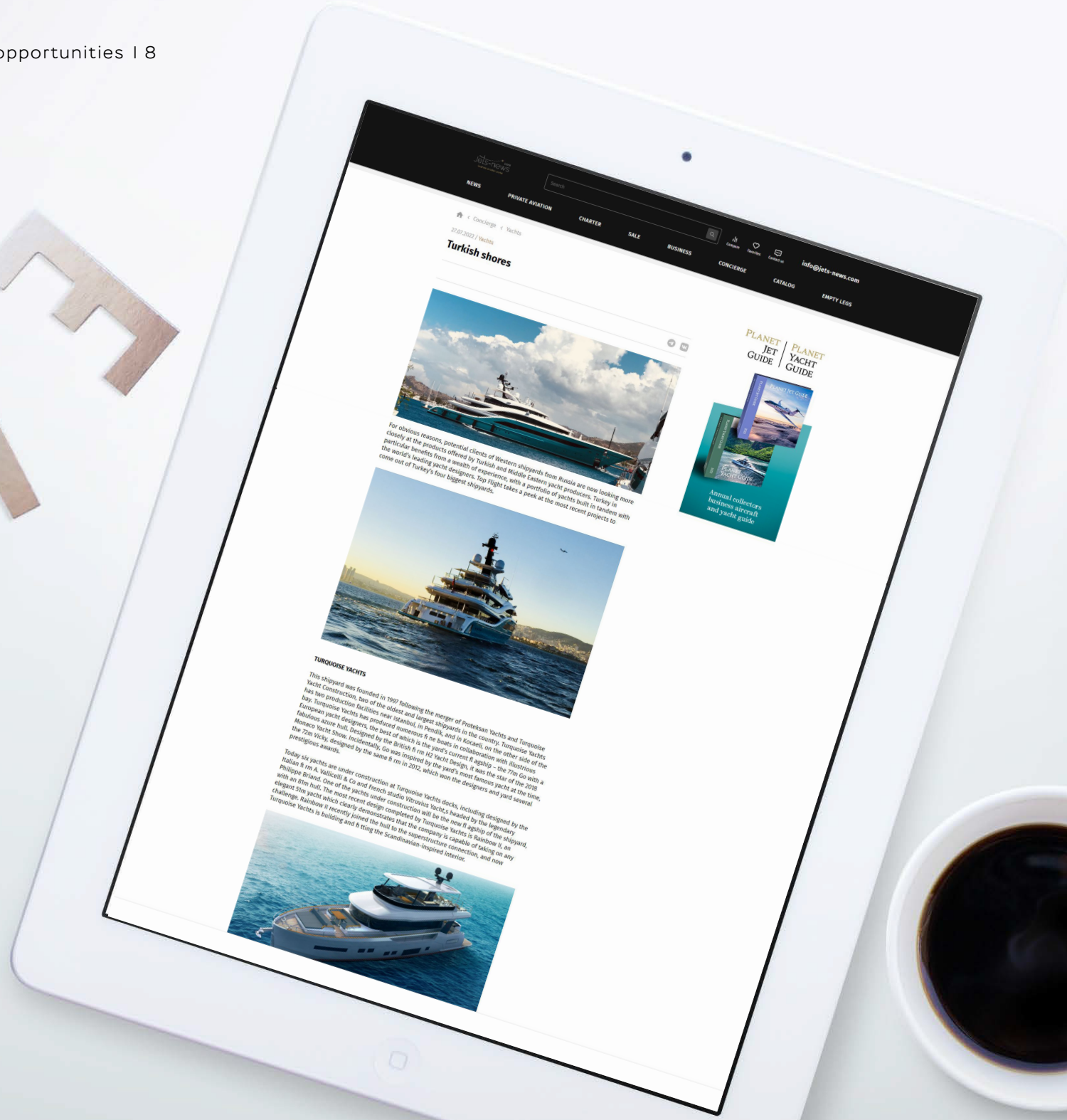
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